

PERFORMING ARTS PROGRAMM DES LAFT BERLIN

2014 GET-TOGETHER OF THE INDEPENDENT PERFORMING ARTS INDUSTRY

2014 Get-Together of the Independent Performing Arts Industry

Berlin, October 23-25, 2014

At Ballhaus Ost, Pappelallee 15, 10437 Berlin

An event held by LAFT - Landesverband freie darstellende Künste Berlin, Tanzbüro Berlin, Verein Zeitgenössischer Tanz Berlin, Bundesverband freier Theater and Dachverband Tanz Deutschland.

The second Get-Together of the Independent Performing Arts Industry will be held from **October 23-25, 2014** at Ballhaus Ost in Berlin. We look forward to a diverse program open to all members of the community.

On **Thursday, October 23**, we will officially start the Get-Together of the Independent Performing Arts Industry at 7:00 pm. We look forward to short speeches and discussions, followed by a shared meal.

On **Friday, October 24** and Saturday, October 25, the participants will engage with each other in various formats (panel discussions, consulting sessions, open space formats, lectures, discussions with experts).

Central topics include:

- > Marketing/Sales with the presentations of the Marketing Competition and dealing with the basic question „How do I market myself without selling out“?
- > Production management companies: production managers will present themselves as well as the artists they work with.
- > „What structures can we work the best within?“ Answers to this question will be pursued in various events.
- > Glimpses into the different worlds of the independent performing arts: children's and youth theaters will introduce themselves and successful independent theater productions and cooperations from throughout Europe will be presented.

The Industry Get-Together is embedded within a platform that allows casual meetings and informal conversations.

A number of the scheduled events will be offered in English in order to accommodate members of the community who do not speak German and allow the participation of international presenters, cooperation partners and experts.

All members of the independent performing arts community and interested guests are welcome and warmly invited.

Admission is free.

Please register by October 17, 2014 at www.pap-berlin.de/bt.

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DEVELOP STRATEGIES. | DISCOVER PERSPECTIVES. | EXCHANGE KNOWLEDGE. | MEET COLLEAGUES.

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Thursday, October 23

7:00 pm > Opening with speeches, discussions, a concert, DJs and a buffet

Friday, October 24

- 11:00 am > Marketing Competition finals: 10 presentations
> Cultural policy update
- 1:00 pm > Lunch
- 2:00 pm > „We Make It Possible!“ Production management offices and production managers present themselves
> „What’s Happening?“ Cultural policy update (in English)
> Communicating the arts: how is work with the body and choreographic methods communicated?
> TTIP update: what does the free trade agreement mean for the performing arts?
- 4:00 pm > Panel discussion: „I Will Not Be Sold!“ Art and the market (in English)
> “And I’ll redefine anywhere!” New Forms of Living as an Artist (in English)
Brief presentations: the realities of life for performing artists in various eras
> Open space: „Let’s Produce“ Production managers in dialog (partially in English)
- 6:00 pm > Panel discussion: „The Human Being Is Only Free In Play?“
> Talking Dinner: a moderated meal with representatives of funding institutions
> Brief presentations: the realities of life for performing artists in various eras
> Open space: „Let’s Produce“ Production managers in dialog (partially in English)
- 7:30 pm > Dinner
- 8:30 pm > showcase
> Party

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Saturday, October 25

- 11:00 am
- > Panel discussion: „What Structures Can We Work the Best Within?“
 - > Open space: „Just Arrived?“
 - > Brief presentations: Funding opportunities in the EU and beyond (in English)
 - > Design update: the needs of independent stage and costume designers (partially in English)
- 1:00 pm
- > Lunch
- 2:00 pm
- > Open work space: „Strategies for the Future of Work“ (partially in English)
 - > Discussion with experts: „Forms of Communication“ audiences and the independent performing arts
 - > Brief presentations: Children’s and youth theaters present themselves
- 4:00 pm
- > Panel discussion: „The Big Form“ Aesthetic void or unnecessary ballast
 - > Open Work Space: „Strategien zur Zukunft unserer Arbeit / Strategies for the Future of Our Work“ (partly english)
 - > Discussion with experts: „Not for Adults!“ Children’s and youth theater
- 6:00 pm
- > Best practice panel: European Theater Projects of 2014 (in English)
 - > Media panel: „Why Aren’t You Writing About Me?“ The state of theater criticism
 - > Panel discussion: „Video Killed the Theater Star?“
- 7:30 pm
- > Big talking dinner / presentation of the winners of the Marketing Competition / retrospective

If you have any questions, please contact:
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Das Performing Arts Programm
ist ein Programm des **LAFT BERLIN** Landesverband freie darstellende Künste Berlin e.V.